

# Natalie Burke

## *Equity, Identity, and Health in the Age of Chaos and Disinformation*

### **Bio**

A nationally known speaker, “equity evangelist,” organizational strategist, master facilitator, and public health leader – since 2004 Natalie has provided executive leadership for CommonHealth ACTION whose mission is to develop people and organizations to produce health through equitable policies, programs, and practices. In her role as a nonprofit CEO, she has primary responsibility for revenue generation; financial management; board development; organizational culture; talent recruitment and workforce development; leadership team direction; market analysis and translation; program design and direction; brand development and communication; crisis management; partnership development; and effective implementation of organizational strategies.

For more than 20 years, Natalie has held leadership positions focused on creating opportunities for health through community, institutional, systemic, and policy change. This has included providing facilitation and capacity-building support for community-based, multi-sector collaboratives; training and developing nonprofit boards to implement equitable and impactful policies; developing workforce, community, and constituent strategies for nonprofit and for-profit entities; providing training and strategic counsel to local, regional, and national foundations focused on equitable, diverse, and inclusive grantmaking; developing tools and processes that support equitable leadership within organizations; serving as an executive coach to nonprofit and for-profit c-level leaders; and designing programs to develop leaders across sectors and disciplines who are equipped to envision and build a culture of health.

Since 2015, Natalie has served as co-Director for the Culture of Health Leaders National Program Center, funded by the Robert Wood Johnson Foundation. In addition, she designed and directed the Kaiser Permanente Institute for Equitable Leadership in Baltimore from 2017 to 2020. Currently, Natalie is a member of the Institute for Healthcare Improvement’s Equity Advisory Group and the Association for State and Territorial Health Officers’ Diverse Executives Leading in Public Health Advisory Committee.

Prior to co-founding CommonHealth ACTION, Natalie spent nearly a decade at the National Association of County and City Health Officials managing their ground-breaking Turning Point Initiative that focused on building and supporting community-based public health collaboratives in 41 communities throughout the nation. A graduate of the University of Maryland with a degree in Government and Politics, Natalie successfully completed the Emerging Leaders in Public Health Fellowship (UNC’s Schools of Business and Public Health); the NYU Robert F. Wagner Graduate School of Public Service Lead the Way Fellowship for visionary and entrepreneurial leaders in the nonprofit sector; and she served as the inaugural W.K. Kellogg Foundation fellow conducting federal health policy analysis at the National Health Policy Forum in Washington, DC.

Committed to the health and wellbeing of all people, Natalie views health as a complex production of society. Throughout her career, she has sought to understand the root causes of ill-health including the delicate interactions of personal behaviors and the systems and institutions that provide the contexts within which we live our lives and make our decisions. That understanding guides her work and collaboration with corporate, healthcare, philanthropic, academic, elected, and community leaders to transform perspectives and improve systems – with health in mind. For the past decade through curriculum development, education, and content development, she has focused on the roles that systemic privilege and oppression play in the production of the public’s health, particularly the role of racism in health inequities. This includes serving as the primary architect for CommonHealth ACTION’s nationally recognized Equity, Diversity, and Inclusion Training Institute and Foundations of EDI online course.