Zul Surani

Fighting Cancer Inequities in Los Angeles; Convergence of Research, Outreach & Policy Initiatives

Presentation Description: Through acquisition and disaggregation of data from multiple sources, along with sophisticated mapping technology, Cedars-Sinai Cancer's Community Outreach and Engagement (COE) has identified neighborhoods in Los Angeles where the most vulnerable populations live, including communities that are among high-risk groups that are currently underserved. As a result, the COE has launched a cancer outreach and navigation programs, formed valuable partnerships with community leaders, healthcare providers, health educators, and cancer survivorship and advocacy groups to correct inequities through research, outreach and policy.

Learning Objectives:

1. Learn about populations in need of cancer interventions in Los Angeles
2. List best practices in community outreach and engagement

Bio

A highly collaborative, engaging and capacity building expert with twenty years demonstrated success in developing and leading community outreach and engagement for health systems, cancer centers and universities. Extensive leadership experience in building and documenting research driven outreach infrastructure that meets NCI designation guidelines. Demonstrated excellence in providing strategic leadership in community-based outreach, research with populations experiencing disparities, and managing NIH funded research grants and centers. Successful track record in program development, management and evaluation of NIH and foundation funded initiatives for community-based research, outreach and engagement. Successful record in establishing strategic partnerships. Experience in system-wide alignment of community outreach for research, community-benefit, civic engagement, government relations, minority training and policy initiatives.

Currently serves as chair of the California Dialogue on Cancer and is a member of several advisory boards of NCI designated centers and community organizations.