LA Marathon & 5K
March 6 & 7, 2027

CANCER SUPPORT COMMUNITY LOS ANGELES

Sponsor Cancer Support

When you join Team CSC as a sponsor, you're doing more than just supporting a race; you're becoming a vital part of our mission to ensure that **no one faces cancer alone.**

Why Join Team CSC?

- **Visibility:** Boost brand visibility with logo placement on shirts, signage, and digital promotions reaching LA runners, spectators, and CSCLA supporters.
- **Brand Positivity:** Strengthen your company's reputation by aligning with cancer support and health equity, demonstrating authentic corporate social responsibility.
- **Customization:** We are happy to tailor sponsorship packages to best fit your company's goals and interests.

Ready to join as a sponsor? Contact Cristin O'Leary Jones at:

Development@cancersupportla.org | (310) 314-2589

asics LOS ANGELES MARATHON

LA CHARITY HALF MARATHON

LA 5K

www.CancerSupportLA.org/LAMarathon

CANCER SUPPORT COMMUNITY LOS ANGELES

asics LOS ANGELES MARATHON | LA CHARITY HALF MARATHON | LA 5K

SPONSORSHIP OPPORTUNITIES

	$5,000 Presenting Sponsor	$2,500 Course Leader	$1,000 Mile Marker	$500 Cheer Squad
Prominent display of logo on signage, collateral, and website	●	●	●	●
Recognition on social media & email newsletter (14K+ subscribed)	●	●	●	●
Volunteer and employee engagement during race weekend	●	●	●	
Opportunity to provide a branded swag Item (water bottles, hats, etc.)	●	●	●	
Logo on official race t-shirt	●	●		
Invitation to Pre-Race Team Event with Additional Recognition Benefits	●	●		
2 tickets to CSCLA's Annual Gilda Gala in May, 2027 ($700 value)	●	●		
Naming: "Team CSC Presented by [Your Company Name]"	●			
Exclusive Banner Placement at the Race	●			

Cristin O'Leary Jones, Development Director

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